Creating a smart aim

# What is a smart aim?

* A SMART Aim helps us answer the question, “What are we trying to accomplish?”
* A SMART Aim is specific, measurable, achievable, realistic and time-based.

# Why do we need a smart aim?

* A SMART Aim gives your team a clear, simple and realistic direction for your improvement work.

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|  |  | **EXAMPLE** | **YOUR IDEAS** |
| **Step 1** | What do we want to change? (Our topic) | Parent-child interaction |  |
| **Step 2** | Get specific- **what do we want to change** about our topic? | Increase the % of primary caregivers who receive an observation of caregiver-child interaction by the home visitor using a validated tool |  |
| **Step 3** | **How much** of a change do we want to see? | A 20% increase from where we are now |  |
| **Step 4** | **By When?** What is our timeframe? 6 months, 12 months? | Within 6 months |  |
| **Step 5** | **For Whom?** Who are we trying to effect? | Primary caregivers |  |
| *Example: Increase the percentage of caregiver-child interaction observations (completed by home visitors) by 20% from baseline within 8 months.* | DRAFT SMART Aim (How much, by when and for whom): |